

West Shore Recreation Commission
Partner Program

The Benefits of Partnership with the West Shore Rec Brochure:

- ✓ Brochure is mailed to over 33,000 households in the West Shore area for the Winter-Spring season and to a mailing list of over 9,000 homes for each of the Summer and Fall seasons.
- ✓ Brochure is featured on www.westshorerec.org homepage as a PDF download.
- ✓ Brochure shelf life is 1 to 4 months.
- ✓ With a diverse schedule of activities planned for a wide range of ages, the brochure appeals to young and old, men and women, and parents and singles.
- ✓ The brochure features programs that are wholesome, positive and life-enriching.

Options of Partnership:

Ad Sizes	Cost per issue (Summer & Fall)	Winter/Spring Issue Only	Extra Benefit
Business Card Size Ad (2" x 3.5")	\$200	\$250	Text link on website
Double Size Ad (4" x 3.5") (limit of 4 per issue)	\$400	\$450	Logo & link on website
Double Size Ad on Back Cover (mailing side) (limit of 1 per issue)	Inquire on availability	Inquire on availability	Logo & link on website

A maximum of 8 business card size ads will be accepted per issue (this amount may be adjusted lower depending on space available in brochure).

Additional Details:

Dates of Publication

Issue	Approximate Date Mailed	Deadline for Ad
Winter / Spring	December 28	November 30
Summer	May 2	March 30
Fall	August 22	July 30

Appearance

The brochure is a 16 page document, 8.5" x 11", with four-color printing on white paper.

Advertising Qualifications

- A contract defines the responsibilities of West Shore Rec and the Partner.
- West Shore Rec reserves the right to reject any ad due to space limitations, ad appearance, or ads with conflicting messages or values to the West Shore Recreation mission.

Questions may be directed to [Todd Miller](#) at 920-9515 ext. 102.